



Spirit Airlines Announces Service to Toluca/Mexico City, Mexico

--\$22 Fares* Available at www.spirit.com--

Miramar, Florida (March 9, 2011) – Spirit Airlines today announced that it is further expanding its network of ultra low fares in Mexico with the introduction of service to Toluca, Mexico. Subject to foreign government approval, Spirit will begin operating two non-stop flights per week between Fort Lauderdale and Mexico City’s Toluca International Airport on June 3, 2011.

Only 30 minutes from Mexico City, Toluca International Airport provides customers easy access and serves as a convenient alternate to Mexico City International Airport.

Spirit is launching the new Toluca/Mexico City service with \$22 fares* (each way based on round-trip purchase) available today and tomorrow at www.spirit.com.

“The government of the State of Mexico welcomes and congratulates very warmly Spirit Airlines for the beginning of operations in Toluca International Airport. It’s a strategic initiative which will allow and expand the State of Mexico’s connectivity with the United States. Furthermore, I’m sure that the Toluca – Fort Lauderdale flight will contribute to enlarge the economic, commercial, touristic and cultural ties between the State of Mexico and Florida,” affirmed Enrique Peña Nieto, Constitutional Governor of the State of Mexico.

“For Toluca International Airport it’s a pleasure and satisfaction to welcome Spirit Airlines, one of the most important airlines of the United States of America, in one more of its developing stages. We are sure that the inauguration of the Fort Lauderdale – Toluca flight will be the beginning of a long and friendly relationship to broaden the commercial aviation between Mexico, the East Coast of the United States and the Caribbean,” says Gerardo Ruíz Esparza, Secretary of Communications of the State of Mexico. “We thank Spirit for the confidence in our airport and our people, and we wish you the best of success. We are certain that it’s the forthcoming of a long business path with its home in Toluca International Airport. Thank you very much.”

Schedule for Spirit’s Fort Lauderdale – Toluca/Mexico City Service Effective June 3, 2011:

(Subject to foreign government approval.)

	Depart	Arrive	Flight #	Stops	Frequency
Fort Lauderdale to Toluca, Mexico	10:45 am	1:10 pm	559	0	Tue, Fri
Toluca, Mexico to Fort Lauderdale	2:00 pm	6:10 pm	558	0	Tue, Fri

\$22 Fares* (each way based on round-trip purchase):

	One-Way	Applicable Dates
Fort Lauderdale – Toluca, Mexico	\$22	07-Jun-11, 12-Jul-11, 02-Aug-11, 13-Sep-11, 27-Sep-11
Toluca, Mexico – Fort Lauderdale	\$22	17-Jun-11, 19-Jul-11, 05-Aug-11, 09-Sep-11, 04-Oct-11

About Spirit Airlines

Spirit Airlines (www.spirit.com) is the largest Ultra Low Cost Carrier (ULCC) in the United States, Latin America and the Caribbean. As the unbundling leader in the industry, Spirit allows consumers the option of paying only for the features they value without subsidizing the choices of others. Its all-Airbus fleet, the youngest in the Americas, flies more than 150 daily flights to 44 destinations. The company is based in South Florida.

* Individual travel-date specific fares must be booked on spirit.com by 11:59PM ET on March 10, 2011 for travel on the dates as specified by individual market and by market direction. Fares are each way based on roundtrip purchase, and roundtrip travel is required, but these fares may be combined with other valid and applicable Spirit Airlines fares on other dates of travel. To view and obtain the travel date specific fares, you must be logged in as a member of the Spirit Airlines \$9 Fare Club -- if not already enrolled, please go to www.spirit.com for more details on how to become a member. Not all markets are operated on a daily basis during the travel period, or necessarily for the entire travel period -- please see www.spirit.com for details.

Travel within the United States

Quoted fare includes the base fare, any fuel surcharges and a 7.5% U.S. excise tax. The quoted fare does not include the following taxes and fees that may apply to your air travel:

- September 11th Security Fee: A September 11th Security Fee of \$2.50 applies per enplanement originating at a U.S. airport up to \$10 per roundtrip.
- Domestic Segment Tax: A segment tax of \$3.70 per U.S. domestic flight segment (a flight segment is defined as one takeoff and landing).
- Passenger Facility Charges (PFC): Up to \$18 per round trip per customer in local airport charges.

International Flights (including Puerto Rico and the U.S. Virgin Islands)

- September 11th Security Fee: A September 11th Security Fee of \$2.50 applies per enplanement originating at a U.S. airport up to \$10 per roundtrip.
- Arrival in the U.S. inspection fees of up to \$17.50.
- Passenger Facility Charges (PFC): Up to \$18 per round trip per customer in local airport charges.
- Other governmental taxes and fees (including U.S. government excise tax) of up to \$100.00 per round trip. Additionally, if sold in, or travel originates in a country outside of the U.S., additional taxes, fees and airport charges may apply (up to 22% of the fare value per country).
- International Service Recovery Fee: International Service Recovery Fee of \$5.00 per traveling customer per one way travel is included and applies to all international reservations excluding flights originating in or departing from airports in Colombia or Panama as well as those bookings created directly at Spirit Airlines' airport locations.
- Travel must originate in the U.S. for fares listed for Colombian destinations.

All Travel

- Passenger Usage Fee: Passenger Usage Fee of \$8 per traveling customer per one way travel is included and applies to all reservations with the exception of those bookings created directly at Spirit Airlines' airport locations. All fares are subject to change until confirmed and purchased.
- Certain fares exclude Fuel Pass Through, including itineraries originating in Colombia where there is a mandated fuel surcharge that differs from the Fuel Pass Through.

Please go to www.spirit.com for a complete list of Spirit Airlines' travel policies and Contract of Carriage.

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Media Note:

Spirit aircraft photos and video b-roll is available at <http://marketing.spirit.com/press>.

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