



Updated August 2011.

## SPIRIT AIRLINES FACT SHEET

- **Ultra low cost carrier (ULCC) serving the United States, Caribbean and Latin America**
- **Fuel-efficient all Airbus fleet**
- **Lowest fares available at [www.spirit.com](http://www.spirit.com)**
- **Destinations: 49**
- **Daily flights: more than 175**
- **Fleet: 35 Airbus (26 A319s, 7 A320s, 2 A321s)**
- **Employees: 2,200**
- **Headquarters: Miramar, Florida**
- **Founded: 1980 in Eastpointe, Michigan**

### **Spirit's ULCC Business Model**

Spirit Airlines' ULCC (Ultra Low Cost Carrier) approach liberates customers from being forced into paying for services they do not want or use, offering savings to millions in the United States, Caribbean, Central and South America. When customers are seeking the best value in travel, they simply choose a low fare at [www.spirit.com](http://www.spirit.com), and then they have the option to select services and options appropriate for their travel needs.

Over the last five years Spirit Airlines has transformed itself into the leading ultra low cost carrier in the Americas. In fact, Spirit has sold over a million of its popular \$9 fares in addition to an endless variety of other cheap fares. How is Spirit able to offer such low fares? Spirit's ULCC approach is based on two principal ideas:

1. Spirit operates with very low costs by getting the best efficiency from all of its assets. And we are proud to pass these savings along to our valued customers by way of ultra low fares.
2. Spirit is all about choice. We start by offering an ultra low fare that gets customers safely from point A to point B. Then we provide an a la carte menu of options so customers can choose the add-ons they want and they only pay for what they want. Might sound novel for the airline industry, but think about it in terms of buying a car, looking at a restaurant menu, or going to the movies. When traveling with Spirit, you get to pick what you want and pay only for only what you want, as opposed to other airlines that hide the price of services and other fees in the fare and try to fool their passengers into paying more for services they may not even want or need.

As the unbundling leader in the industry, Spirit has continued to lower fares when we introduce more options for our customers, as opposed to other airlines that nickel-and-dime their passengers by adding fees onto already high fares.

### **Spirit's Standard ULCC Product Features** – all included in the ultra low base fare

- Ultra low fares
- Easy online booking and check-in at [www.spirit.com](http://www.spirit.com)
- Reliable, on-time service
- Clean, fuel-efficient airplanes
- Friendly staff
- Largest ULCC network in the U.S., Latin America and Caribbean
- One personal carry-on bag that fits under the seat
- Deluxe leather seating

### **Spirit's Optional Services and Products**

- BIG FRONT SEAT™ – wider seats in 2 by 2 seating configuration with extra legroom
- Checked baggage and second larger carry-on bag
- Seat assignments
- Travel insurance
- Onboard beverages and snacks
- Hotels, cars, vacation packages and cruises
- Event tickets, golf tee times and tours
- Discounted airport parking

**FLEET:**

Spirit Airlines' all Airbus fleet consists of A319, A320 and A321 aircraft.

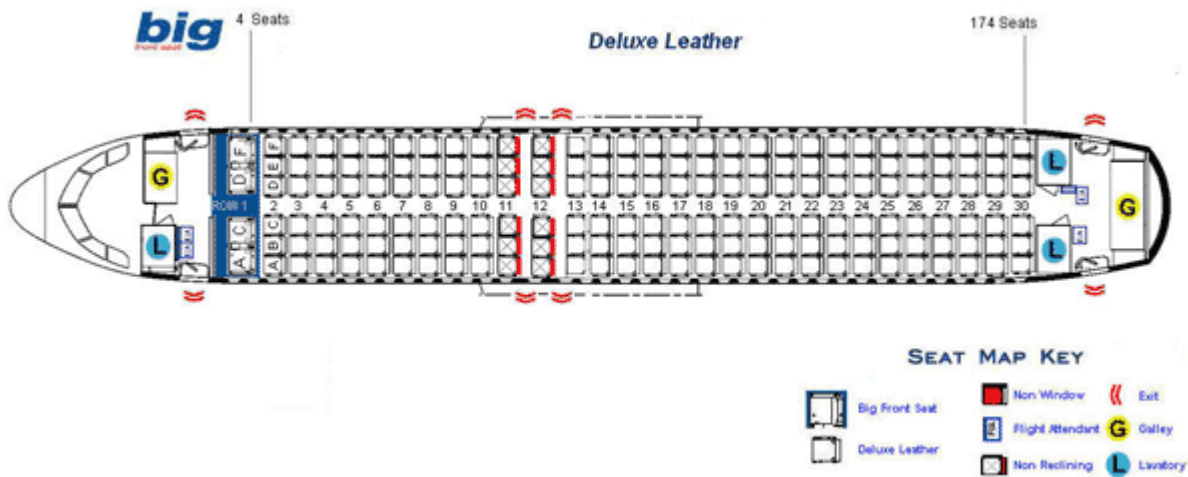
	A319	A320	A321
Quantity	26	7	2

	A319	A320	A321
Capacity:			
Deluxe Leather Seats	135	174	214
Big Front Seats	10	4	4
Total	145	178	218
Seat Specifications/ Manufacturer:			
Deluxe Leather Seat	Weber	Brice	Weber
Width	17.75 in	17.9 in	17.75 in
Pitch	28-31 in	28 in	28-29 in
Recline	2 in	3 in	2 in
Big Front Seat	Weber	Brice	Weber
Width	20 in	20.88 in	20 in
Pitch	37 in	37 in	38 in.
Recline	4.99 in	6 in	4.99 in
Engine Manufacturer	International Aero Engines 2 IAE V2500 jet engines, wing mounted	International Aero Engines 2 IAE V2500 jet engines, wing mounted	International Aero Engines 2 IAE V2500 jet engines, wing mounted
Wing Span	34.09 m 111 ft 10 in	34.09 m 111 ft 10 in	34.09 m 111 ft 10 in
Length	33.64 m 111 ft	37.57 m 123 ft 3 in	44.51 m 146 ft
Height	11.76 m 38 ft 7 in	11.76 m 38 ft 7 in	11.76 m 38 ft 7 in
Wing Area	122.6 m <sup>2</sup> 1320 sq ft	122.6 m <sup>2</sup> 1320 sq ft	122.6 m <sup>2</sup> 1320 sq ft
Cruising Speed	517 mph 833 km/hr	517 mph 833 km/hr	517 mph 833 km/hr
Crew (1 flight attendant for every 50 seats)	2 pilots 3 flight attendants	2 pilots 4 flight attendants	2 pilots 5 flight attendants

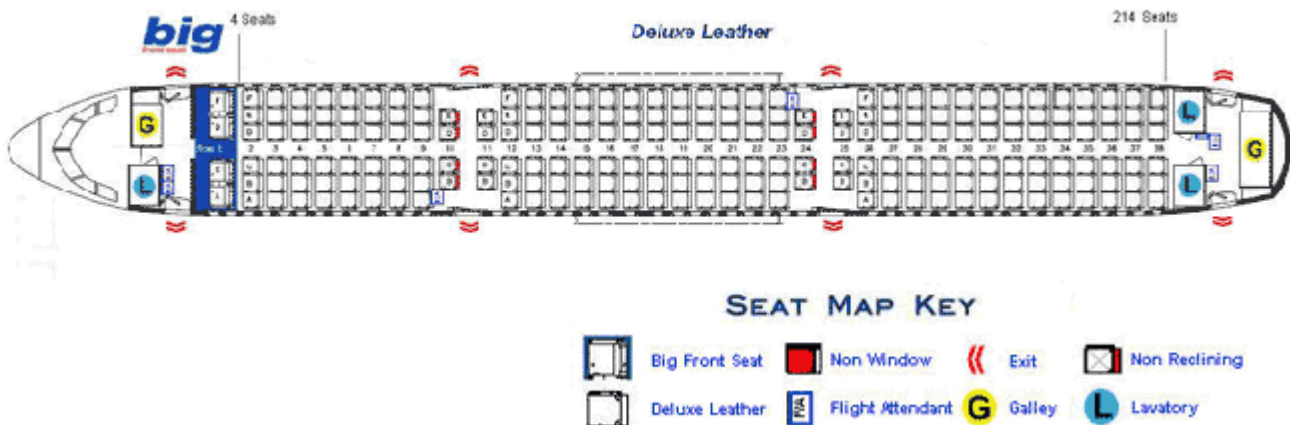
## Airbus A319



## Airbus A320



## Airbus A321



**DESTINATIONS:**

Spirit currently serves 49 destinations throughout the U.S., Caribbean and Latin America:

Aguadilla, Puerto Rico  
 Armenia, Colombia  
 Aruba  
 Atlanta, GA  
 Atlantic City, NJ  
 Bogota, Colombia  
 Boston, MA  
 Cancun, Mexico  
 Cartagena, Colombia  
 Charleston, WV  
 Chicago, IL  
 Dallas/Fort Worth, TX  
 Detroit, MI  
 Fort Lauderdale, FL  
 Fort Myers, FL  
 Guatemala City, Guatemala  
 Kingston, Jamaica  
 Las Vegas, NV  
 Latrobe/Pittsburgh, PA  
 Lima, Peru  
 Los Angeles, CA  
 Managua, Nicaragua  
 Medellin, Colombia  
 Montego Bay, Jamaica  
 Myrtle Beach, SC  
 Nassau, Bahamas

New York, NY  
 Niagara Falls, NY (serving Buffalo, NY;  
 Toronto, Canada)  
 Orlando, FL  
 Oakland/San Francisco, CA  
 Panama City, Panama  
 Plattsburgh, NY (serving, Burlington, VT;  
 Albany, NY; Montreal, Canada)  
 Port-au-Prince, Haiti  
 Portland, OR  
 Punta Cana, Dominican Republic  
 San Diego, CA  
 San Jose, Costa Rica  
 San Juan, Puerto Rico  
 San Pedro Sula, Honduras  
 San Salvador, Bahamas (operates for Club Med)  
 San Salvador, El Salvador  
 Santiago, Dominican Republic  
 Santo Domingo, Dominican Republic  
 St. Maarten  
 St. Thomas, USVI  
 Tampa, FL  
 Toluca/Mexico City, Mexico  
 Washington DC  
 West Palm Beach, FL



**FREE SPIRIT™:**

FREE SPIRIT is Spirit's frequent flyer program designed to reward customers for traveling with Spirit. All miles earned count towards a customer's status, including miles earned through partner programs like the Spirit World MasterCard®. Domestic and Caribbean awards start at just 5,000 miles. Travelers can sign up for FREE SPIRIT membership and access account information at [www.spirit.com](http://www.spirit.com), as well as review partner program mileage earning opportunities and bonus offers.

**Spirit World MasterCard®**

The Spirit World MasterCard® credit card offers:

- 2 miles for every \$1 spent on all purchases.
- Earn 15,000 bonus miles after the first qualified purchase\* – enough for three free off-peak tickets.
- Priority boarding and domestic priority check-in.

For information about rates, fees, other costs and benefits, visit [www.spirit.com](http://www.spirit.com).

\*This offer applies to World MasterCard accounts. Different terms apply to Platinum Plus® accounts. Please refer to disclosure accompanying application for details.

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**\$9 FARE CLUB:**

Members of Spirit Airlines' \$9 Fare Club gain private access to ultra low fare member-only sales with fares often starting in the single digits – sometimes even as low as a penny (each way based on round-trip purchase). In addition, \$9 Fare Club members can take advantage of baggage savings.

**RESERVATIONS:**

<b>Clients calling from:</b>	<b>Call:</b>
United States (English)	800-772-7117
United States (Spanish)	800-756-7117
Canada (English)	800-772-7117
México	001-877-203-0891
Colombia	01-800-912-0567
Costa Rica	2293-4133 or 0-800-011-1103
Dominican Republic	877-906-9026

**CUSTOMER SERVICE:**

Customers may visit the "Help" section of [www.spirit.com](http://www.spirit.com) for frequently asked questions and may also submit a question/comment.

**Media Contacts:**

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