

SPIRIT AIRLINES ONLINE PRIVACY POLICY

At Spirit Airlines, when you visit spirit.com we hold your privacy concerns in the highest regard. This policy describes the personal information we collect about you, why we collect it, how we use it, and when we share it with third parties. Our policy also describes the choices you can make about how we collect and use your information. If our information practices change in the future, we will let you know by posting the revised policy on spirit.com.

What kind of information do we collect?

We collect information -- such as your name, email address, billing address, phone number, and credit card number -- that you provide to us when you book a reservation or participate in a contest, promotion, or survey. We also maintain a record of your online booking history. This information can be used to help us improve our site design and your online experience.

How do we use your information?

When you book a reservation or purchase any service or product at spirit.com, we use the information you provide us to process your reservation or purchase. We will also send you an e-mail message informing you that your reservation has been confirmed. Additionally, we may need to contact you via e-mail or phone if we have other questions or information regarding your reservation. When you opt-in to receive our special offers, we may use the e-mail and/or mailing address you provide to send you any material related to such special offers.

Do we share your information with third parties?

We may contract with third parties to assist us in maintaining and managing our customer information and experience, to fulfill promotions, and to communicate with our customers. However, we would not authorize any of those third parties to use your information in any other way. When we offer contests and promotions, or join with another company to do so, customers who choose to participate in those contests and promotions may be asked to provide personal information in order to participate. That information may then be used by us and our partners to notify winners or to fulfill promotional obligations. Additionally, when you purchase services or products at spirit.com that are to be provided by another party (For example, hotel accommodations, rental car or mile redemption partner), we share your information with the third-party so that the third-party can provide the services or products you requested. We do not sell your name or any other personally identifiable information to third parties.

How do you remove your information from the spirit.com e-mail list?

We want to communicate with you only if you want to hear from us. If you prefer to stop receiving information from us about our special offers via email, please visit our [email Sign Up page](#) accessible from the home page or simply follow the instructions on our email(s). You may also opt-out of receiving communications from us by sending us an e-mail message at spirit.com/Help. Please include your email address and full name with your request.

Please note that when you book an online reservation, we will contact you via email to confirm your reservation. In addition, we may need to contact you via email or phone if we have other questions or information regarding your reservation.

How and why do we use cookies on spirit.com?

A cookie is a small data file that Web sites often store on your computer's hard drive when you visit. Spirit Airlines uses cookies, but we do not store personally identifiable information in your cookie.

We use cookies in order to improve your online experience and to facilitate effective site administration. Cookies enable us to keep track of your reservation as you book on our site. They also allow us to recognize customers who have saved their info with us when they visit, and to provide those customers with their account information. If you save your info with Spirit Airlines or book on our site, we use cookies to monitor and maintain information about how you use our site and what you book. If you have not saved your info with us or booked from our site, we may monitor and maintain information about your use of our Web site in a manner that does not identify you. In either case, this information helps us to serve you better by improving our site design, as well as our products, services, contests, and promotions.

Through our use of cookies, we track and maintain the identity of the Web site you visited immediately prior to visiting Spirit Airlines. Keeping track of the site you came from prior to visiting spirit.com can help us to improve our site design.

You can refuse cookies by turning them off in your Web browser. However, if you turn off cookies, we will not be able to track your reservation, which means you will be unable to book on our site. Nor will we be able to recognize you as a customer who has saved your information with us, so you will be unable to access (or change or delete) your account information.

We allow certain third-party companies to serve ads and/or collect certain anonymous information when you visit our web site. These companies may use information (not including your name, email address, telephone number or any other personally identifiable information) about your visits to this and other web sites in order to provide advertisements about goods and services of interest to you. Such third parties do not collect personally identifiable information. If you would like more information about this practice and to know your choices about not having this information used by these companies, you can visit the [Network Advertising Initiative web site](#).

How do we make sure your reservation is secure?

Protecting your reservation information is our priority. We use Secure Sockets Layer (SSL) technology to ensure the security of your online information. To check the security of your connection, look at the lower left-hand corner of your browser window after you access our secure server. If you see an unbroken key or a closed lock (depending upon your browser), then SSL is active. To double-check for security, look at the URL line of your browser. If you have accessed a secure server, the first characters of our site's address should change from "http" to "https."

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect from you online.

What about links to other Web sites and services?

Spirit.com may contain links to other sites that are not under our control. These Web sites have their own policies regarding privacy, and we strongly suggest you review those policies before visiting these sites. Spirit Airlines has no responsibility for linked Web sites and provides these links solely for the convenience and information of our visitors.

What if you have questions, comments or concerns?

If you have any questions, comments or concerns about our privacy policy please contact us via e-mail at spirit.com/Help.

Thank you for reading our privacy policy.

Last Updated: November 23, 2015